

MSME EXCHANGE 2021 AGENDA

DAY ONE - JUNE 28

Topic	Description	Duration	Speakers
Introduction	A short guide to what this virtual event has in store for the audience	17:00 - 17:55	Sriram Iyer, Editor-in-Chief, Business Insider India
The long and short of it	The fundamental problem with the policy approach towards MSMEs		Palanivel Thiaga Rajan (Finance Minister, Govt of Tamil Nadu)
Tech for all	How can India make the digital revolution truly inclusive?	17:55 - 18:40	<ul style="list-style-type: none"> • Jayesh Ranjan (Industries, Commerce and IT Secretary, Govt of Telangana) • Dinesh Agarwal (Founder, IndiaMart)
India's invisible businesses	How rotting vegetables in Bowenpally market in Secunderabad are being turned into electricity	18:40 - 18:50	Business Insider feature video
Crisis capital for capital crisis	Is the credit crunch perennial for small businesses?	18:50 - 19:30	<ul style="list-style-type: none"> • Madhavi Arora (Lead Economist, EmkayGlobal) • Kishor Kharat (Former CEO, Indian Bank) • Sundeep Mohindru (CEO, M1 Exchange) • Suhail Sameer (Group President, BharatPe)
India's invisible businesses	Potters in Delhi make as little as \$4 for every 1,000 clay oil lamps they make — not nearly enough to support a family.	19:30 - 19:40	Business Insider feature video

DAY TWO - JUNE 29

Topic	Description	Duration	Speakers
Introduction	Introduction to Day 2 of MSME Exchange 2021		Sriram Iyer, Editor-in-Chief, Business Insider India
Looking for light	Why Kerala believes vaccine is the first step to revival of industries including MSME?	17:00 - 17:30	K N Balagopal (Finance Minister, Govt of Kerala)
India's invisible businesses	The rise in cost of copper, zinc, iron ore, steel and other inputs have made small manufacturers desperate	17:30 - 17:35	K V Karthik, Vice President of Southern India Engineering Manufacturers Association shares the story of the pain felt by pump set makers
The irreversible changes	How the pandemic has given us a chance to develop remote areas and those left behind	17:35 - 18:00	Sridhar Vembu, Founder, Zoho
India's invisible businesses	How the producers of the world-famous Sundarban honey adapted to the pandemic	18:00 - 18:05	Business Insider explores an emerging success story from rural Bengal.
Tech for all	How can we take the tools of a new era to small businesses	18:05 - 18:50	<ul style="list-style-type: none"> • Vivek Nayak (COO, Infibeam) • Glory Swarupa (National Institute of Micro, Small and Medium Enterprises) • V Padmanabhan (Partner, Grant Thornton)
India's invisible businesses	How a small company in India produces over 2,000 tons of colorful Holi powder each year	18:50 - 19:00	A Business Insider feature from Hathras, India is the Holi powder capital of the world